

Marketing Agent for Breast Cancer Screening Campaign

P.O Box: 3659, Douala
recruitment@ghsscm.org
Phone : +237.691754425
Web : www.ghsscm.org



Job Summary

Vacancy : 1

Deadline : Nov 26, 2024

Published : Nov 20, 2024

Employment Status : Full Time

Experience : 1 - <3 Years

Salary : The salary for this position is very competitive, attractive and negotiable

Gender : Any

Career Level : Mid Level

Qualification : BS

Job Description

Are you passionate about healthcare and making a difference in your community? Global Health Systems Laboratory seeks a dynamic and motivated individual to join our team as **Marketing Agent**. In this role, he/she will be responsible for promoting and raising awareness about our ongoing **breast cancer screening program** in Douala.

Key Responsibilities:

- Develop and execute marketing strategies to promote breast cancer screening services.
- Educate and sensitize the public about the importance of early detection of breast cancer.
- Engage with local communities, organizations, and healthcare providers to increase participation in the screening program.
- Distribute promotional materials and organize outreach events to raise awareness.
- Monitor and report on the effectiveness of marketing campaigns.

Why Join Us:

- Opportunity to make a meaningful impact in the fight against breast cancer.
- Competitive salary and performance-based incentives.
- Professional growth and development in a leading healthcare organization.

If you are enthusiastic about health advocacy and have a flair for marketing, we would love to, hear from you! **How to Apply:** Send your CV and cover letter to globalhealthsystemslaboratory@gmail.com with the subject line "Marketing Agent Application - Breast Cancer Screening" by the **26 November 2024**. Join us in spreading awareness and saving lives through early detection. Together, we can make a difference!

Education & Experience

- Bachelor's degree in Communications, Marketing, or a related field.
- Minimum of 2 years of experience in communication and marketing.
- Proven track record of successful marketing campaigns.
- Proven experience in marketing, sales, or public health promotion.
- Excellent communication and interpersonal skills.
- Ability to work independently and in a team.
- Strong organizational skills and attention to detail.
- Knowledge of the healthcare sector and community outreach is an advantage.
- Proficiency in English and French is preferred.

Must Have

Educational Requirements

BS

Compensation & Other Benefits
